



# 11th ANNUAL Kona Coffee and Small Farm EXPO 2018

**FREE  
EVENT**

**Friday, April 6, 2018**  
10:00 am - 3:00 pm - Old Airport Pavilion

**PUBLIC  
INVITED**

## FROM NOVICE TO EXPERT

100% Kona Coffee • Technical Talk Story • Special Guest Speakers  
Mini Breakout Sessions • Equipment, Products and Services • Giveaways

*"Can you taste the difference in the quality of the beans?"*

Participate in our blind tasting

Food concession by Daylight Mind • Live Music from Mauka Soul

[www.konaexpo.com](http://www.konaexpo.com)

Aesha Shapiro, Event Coordinator at 808-443-3884 / email: [aesharoseevents@gmail.com](mailto:aesharoseevents@gmail.com)

### COFFEE ROASTING WORKSHOP

**Saturday, April 7, 2018 • Hala Tree 100% Kona Coffee**  
90 minute workshop sessions with information handout

Advanced registration is required - sign up early as space is limited

Session 1: 8:00-9:30 / Session 2: 10:30-12:00 / Session 3: 1:30-3:00

**WORKSHOP CONTENT:**

- Fluid Bed vs. Drum Roasting
- Convection vs. Conduction heating

- Fluid Bed Roast uniformity, why?
- System controls and Simplicity
- Bean temperature monitoring

- Audible and visual roast signals
- Hands on Roast Demonstration
- Question & Answer Session

For reservations and information contact: [Kenacoffee@aol.com](mailto:Kenacoffee@aol.com)

Sponsored by: ASHE Coffee Roasters / Hala Tree 100% Kona Coffee / Kona Coffee Farmers Association



**MAHALO TO OUR SPONSORS**  
[konacoffeefarmers.org](http://konacoffeefarmers.org)

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